



LEADERSHIP
ADVANCEMENT PATH
& REWARDS

trunori



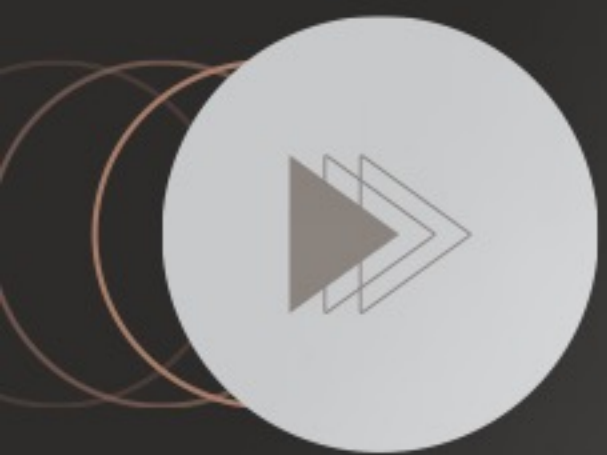
~~29.95~~ enrollment fee

This one-time enrollment fee is your official activation into the Trunori business system. It gives you full access to operate a complete, commission-eligible business without requiring an initial product purchase.

This fee includes:

- Your personal Trunori back office
- Your unique referral & customer website links
- Real-time genealogy & commission tracking
- Customer & Brand Partner enrollment tools
 - Order management & payout reporting
 - Training portals & digital assets
- Full access to corporate announcements & leadership updates
- Eligibility for all commissions, bonuses, and rank advancements

During pre-launch, this \$29.95 activation fee is fully waived, allowing you to lock in your position and build your business at zero cost.



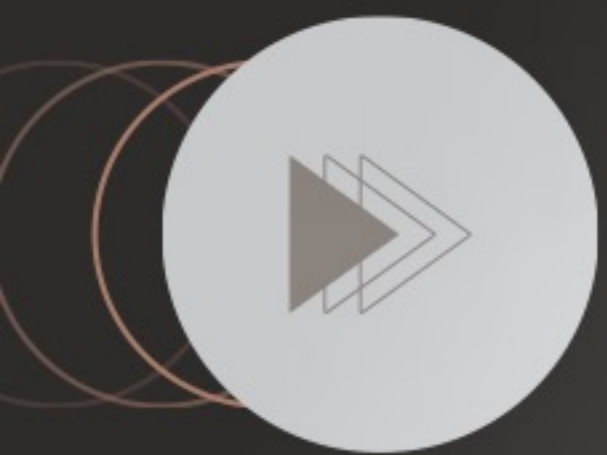
~~9.95/mo tech fee~~

This monthly fee powers everything that runs your Trunori business behind the scenes. It's designed to replace multiple expensive tools and software subscriptions with one fully integrated business ecosystem.

This fee includes:

- Your fully automated replicated e-commerce website
- Customer ordering system & recurring order management
- Mobile app access for on-the-go business management
- AI-powered tools for communication, follow-ups, and business optimization
- CRM system for tracking leads, customers, and partners
 - Commission tracking & payout reporting
 - Team-building tools & rank progression visibility
 - Data security, hosting, and software maintenance
 - Ongoing platform upgrades & new feature releases

During pre-launch, this \$9.95 monthly technology fee is also completely waived, giving early partners access to enterprise-level tools at no cost while we scale.

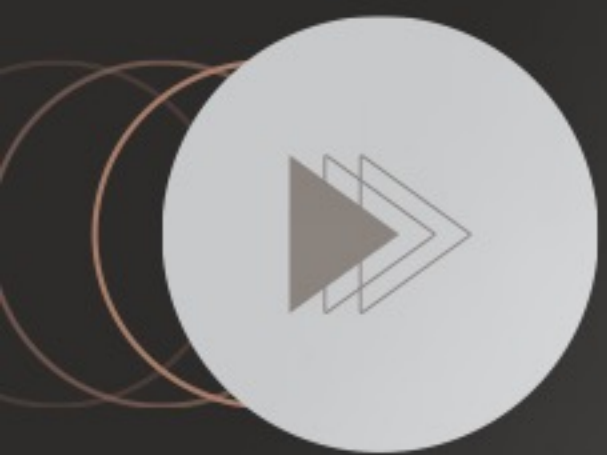


ignite kit



\$179.99

**INCLUDES: One Pro-Bundle and one Magazine
Savings of 57.99**



elevate kit



499.99

**INCLUDES: 3 Pro Bundles,
5 magazines,
5 \$20 coupon codes
& 1 Trubody Protein
Savings: 449.92**

\$20 x5



legacy kit



\$999.99
INCLUDES: 6 Pro Bundles,
10 Magazines,
10 \$20 coupon codes
and 2 Trubody Protein
Savings: \$899.92



trunori rank requirements

TRUNORI PARTNER	JOIN WITH A PARTNER KIT OR \$29.99 ENROLLMENT FEE	Earn up to 40% on Customer sales Earn shares into Customer Prestige pool
ELITE PARTNER	1 BRAND PARTNER & 60 PV	Unlock Level 1: 10% Enrollment tree 5% Sponsor tree
DIRECTOR	2000 GV & 120 PV	Unlock Level 2: 10% Enrollment tree 5% Sponsor tree
ELITE DIRECTOR	5000 GV & 180 PV (40% balance rule applies)	Unlock Level 3: 10% Enrollment tree 5% Sponsor tree
EXECUTIVE	10,000 GV & 300 PV (40% balance rule applies)	Unlock Level 4 (5%)
ELITE EXECUTIVE	25,000 GV & 300 PV (40% balance rule applies)	Unlock Level 5 (5%)
DIAMOND	50,000 GV & 300 PV (40% balance rule applies)	Unlock Level 6 (5%) Unlock Diamond E1 Check Match Bonus (10%)
ELITE DIAMOND	100,000 GV & 300 PV (40% balance rule applies)	Earn shares into Elite Diamond pool 1 share for every 50,000 GV Unlock 10% 1st Elite Diamond generation bonus
CROWN LEADER	200,000 GV & 300 PV (40% balance rule applies)	Earn shares into Crown Leader pool 1 share for every 50,000 GV Unlock 10% 2 nd Elite Diamond generation bonus
LEGACY LEADER	300,000 GV & 300PV (40% balance rule applies)	Earn shares into Legacy Leader pool 1 share for every 50,000 GV Unlock 10% 3rd Elite Diamond generation bonus



marketing phase:

1. Earn up to 30% Commission Value: You'll receive 30% of assigned Commission Value on your personal customer orders and personal purchases.
Pays weekly.

2. Enhanced Commissions: You can earn an additional 5% or 10% of CV of your personal and customer orders (PV) in the form of monthly commissions, based on your total (PV) for each month.

Up to 499 PV 30% CV (Paid Weekly)

500 to 999 PV 35% CV (Paid Monthly)

1000 PV or more Or Plus 40% CV (Paid Monthly)

3. Earn Free Product: You can earn free product when you have 3 or more customers with Prestige Program orders. Your customers can also earn free products by referring 3 people to you who themselves have Prestige Program orders. Any set of 3 paid auto-ship orders can only generate one free product. Credits earned in one month and redeemed the following month.

4.** Customer Prestige Pool: A pool funded by 1% of Company CV where Partners earn 1 share by having 3 customers with a Prestige order in a month, and one additional share for every customer they have with a Prestige order in addition to the first three. Shares are earned monthly. The Pool pays 1 time a year, before the holidays.



leadership phase:

- 5.** 10% CV Enroller Bonuses paid on Up to Three Levels Enroller Tree: Personally enroll a Partner (your “Enrollee 1” or “E1”) and receive a 10% Enroller Bonus on that Partner’s CV. As your E1 Partners personally enroll other Partners, you can also earn 10% Bonuses on the personal and customer sales of your E2s. When your E2s enroll their Partners, those people become your E3s and you receive 10% bonus on their CV. Pays weekly.
- 6.** 5% CV Placement Bonuses: Pays 5% CV on qualifying product volume generated within your Placement Tree, paid up to six (6) levels deep. This bonus is based on placement position, not personal enrollment, meaning volume counts regardless of who enrolled the individual.
- 7.** First Order Bundle Bonuses – Optional First Order Bundle purchased at the time of a Partner’s enrollment don’t have a standard retail commission or any CV assigned to them. They pay a fixed dollar bonus to the Enrolling Partner and 2 more upline enrolling Partners as shown below. They do carry QV that will contribute towards your rank qualifications. Pays weekly.

 - a. Ignite Bundle (179.99) pays: \$40 to the enroller, and \$20 to the E-2, and \$10 to the E-3
 - b. Elevate Bundle (499.99) pays: \$100 to the enroller, and \$50 to the E-2, and \$25 to the E-3
 - c. Legacy Bundle (999.99) pays: \$200 to the enroller, and \$100 to the E-2, and \$50 to the E-3



leadership phase (cont):

8.** 10-day Sprint Bonuses

a. Enroll 3 new Partners that buy an optional First Order Bundle in your first 10 days and all the First Order Bundle Bonuses double for you and 2 of your upline enrollers (as long as they're active). Stackable in sets of 3 provided all new Partners are enrolled with First Order Bundle purchases within 10 days of the Partner (and their Enroller upline) earning the bonus, being enrolled with their own First Order Bundle purchase. Pays with the weekly cycle.

b. Acquire 3 new customers that purchase a bundle of products on the Prestige Program within your first 10 days and earn a \$200 bonus. Stackable in sets of 3 – all within first 10 days of enrollment. Pays with the weekly cycle.

9.** Business Builder Bonus – earn a \$500 bonus by enrolling 3 new Partners who purchase a First Order Bundle and help each of them enroll 3 new Partners who purchase a First Order Bundle within a rolling 4-week commission period. This bonus can be earned once per set of 3 who get 3 in rolling 4-week period, per Partner that meets the qualification. Pays with the weekly cycle.



executive phase:

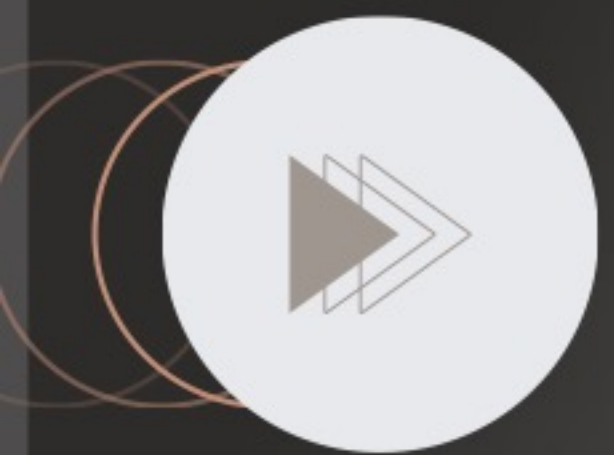
10. Diamond E-1 Check Match Bonus: Qualified Diamond rank Partners earn a 10% match on the monthly Level and Enroller income of all your personally enrolled Partners (E-1), no matter where they are placed.

11. Elite Diamond Generation Bonus: Qualified Elite Diamond rank or higher Partners who have another Elite Diamond or higher anywhere in their placement organization will earn a 10% check match on the monthly Level and Enroller Bonus income of the first downline Elite Diamond Partner or Partners. If there are Elite Diamond or higher rank Partners in the organizations of the 1 st

Generation Elite Diamond Partners, the original Partner will earn a 10% check match on the monthly Level and Enroller Bonus income of those 2 nd Generation Elite Diamond or higher rank Partners. And thusly for a 3 rd and final Generation of Elite Diamond or higher rank Partners.

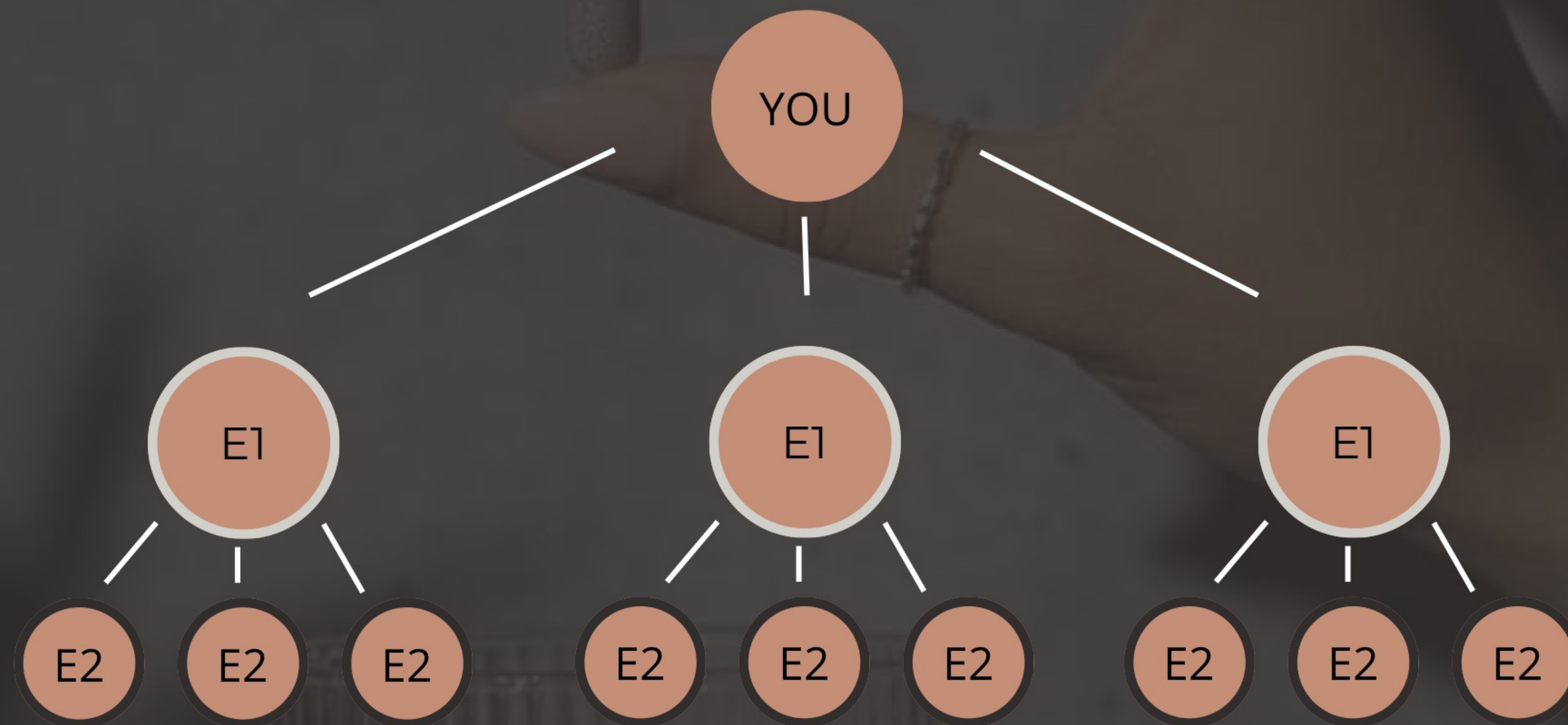
12. Share in the National Leader Bonus Pools: Trunori places at least 3% of its total monthly national CV into National Leader Bonus Pools to be shared by Elite Diamond, Crown Leaders and Legacy Leaders. Pays Quarterly or less frequently in increments of quarters.

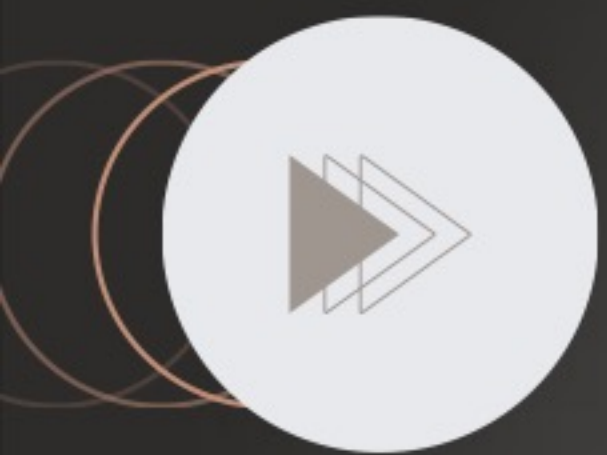
Bonuses marked with ** represent pre-launch promotional incentives. While it is our intention to integrate these bonuses into the official Trunori Compensation Plan, their permanency is subject to full payout analysis and evaluation of company operational data to confirm sustainability.



business builder bonus

Personally enroll 3 and help them personally enroll 3 within a 4 week period.

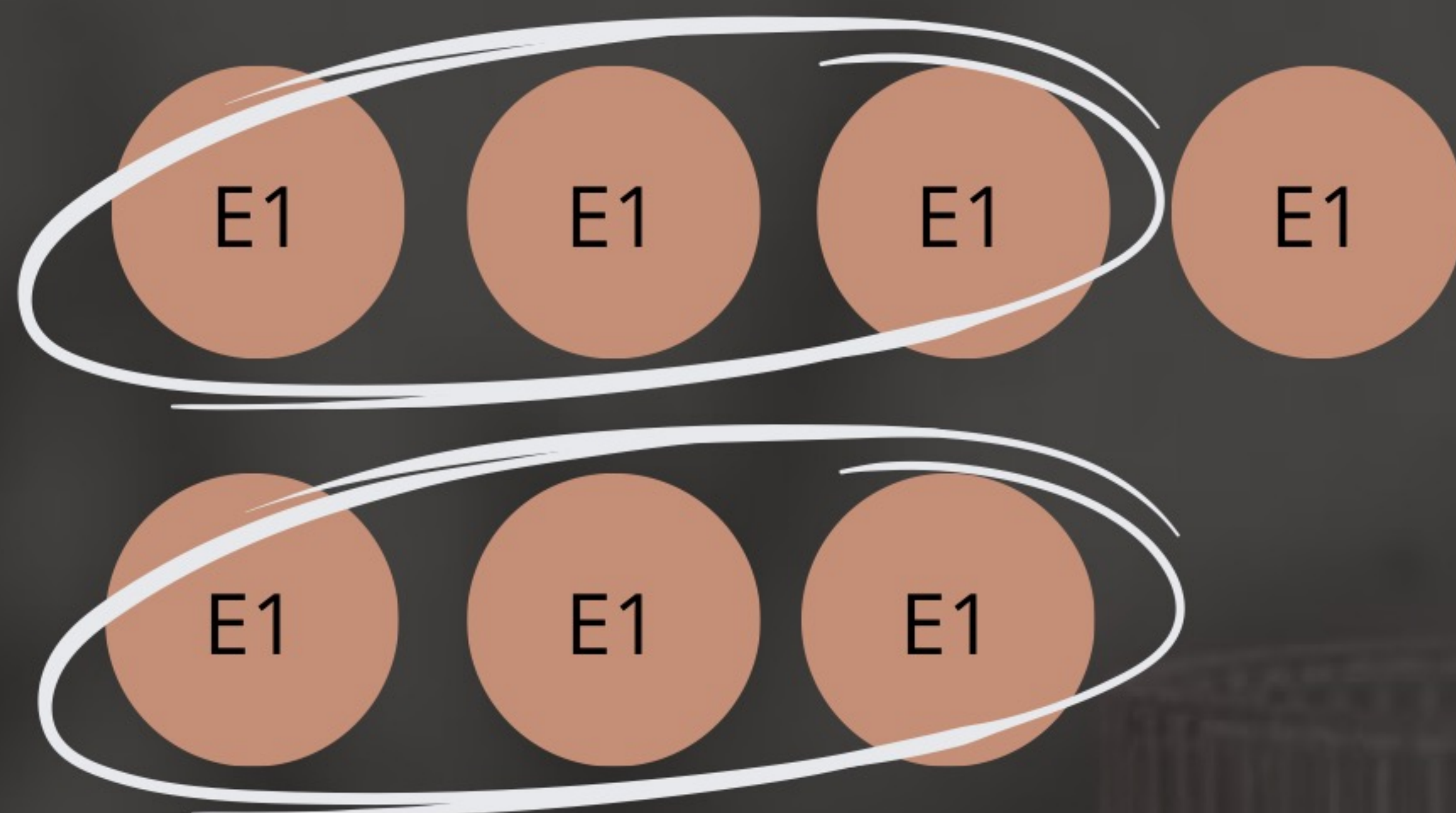




10 day sprint

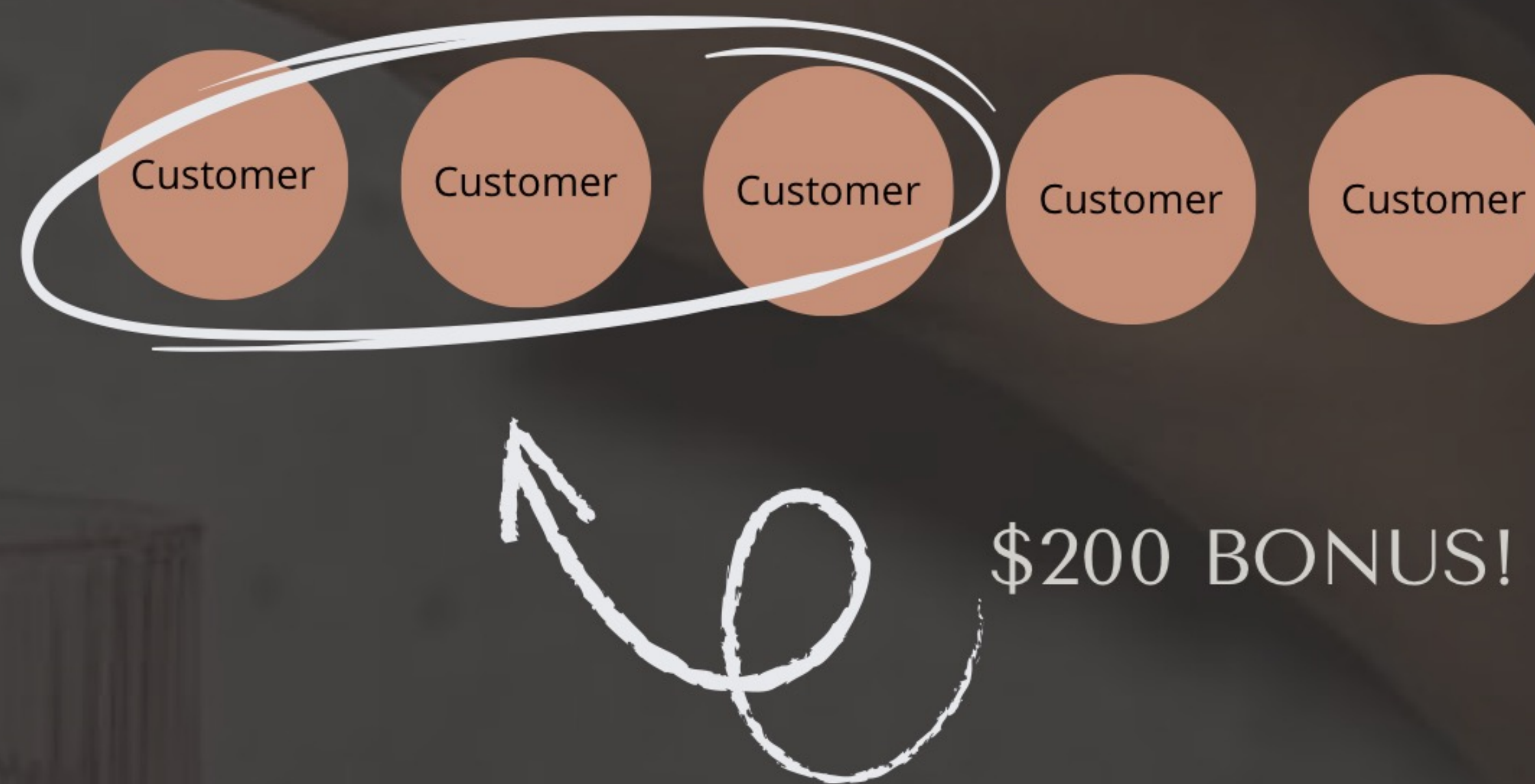
Must be completed within the first 10 calendar days of your enrollment.

Every group of 3 that you personally enroll with an first order bundle will double your first order bundle bonus.

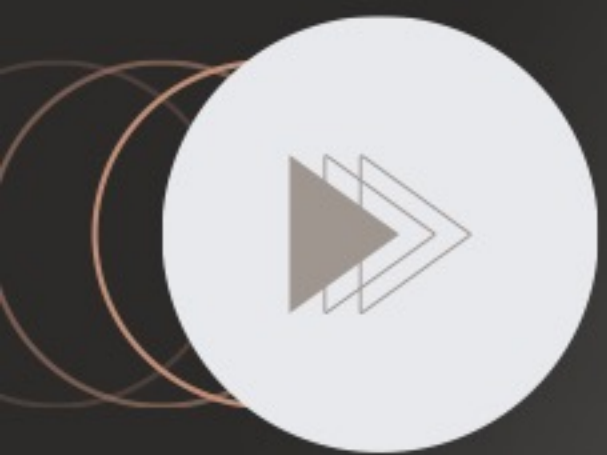


DOUBLE FIRST
ORDER BUNDLE
BONUS

Every group of 3 personal customers on prestige who order the Pro Bundle will pay a \$200 bonus on top of regular commissions.



\$200 BONUS!



important definitions

Active: Maintain at least 60 in PV each month to be considered “Active” for that month. The focus for success with Trunori is to create a strong base of retail customers. When you’re “Active,” you’re eligible to receive bonuses based on the sales of other Partners in your team.

Commission Value (CV): CV is the value assigned to each Trunori product for the purpose of calculating commissions and bonuses.

Leg: A leg is started each time a new Partner is placed at your Level 1. For example, if you have 5 Partners placed at your Level 1, regardless of whether you personally enrolled them or they were enrolled by a Partner above you and then placed at your Level 1, then you have 5 “legs” of your business.

Paid As Rule: Regardless of your earned rank, you will be “PAID AS” the rank for which you meet maintenance qualifications in the current pay period.

Qualification Value (QV): QV is the value assigned to each Trunori product for the purpose of determining qualification for rank promotions and rank maintenance in the compensation plan.

Personal Volume (PV): PV is the sum of the QV of your purchases and the purchases of all your customers, and their customers if applicable.

Total Group Qualification Value (GV): GV, which is your Personal Volume (PV), combined with the PV of every person in your team, through infinite depth. GV is used to determine monthly rank qualification.